



SCREENVIEW'S COOKIES POLICY

By continuing to use ScreenView's website (<http://screen-view.com/>), you consent to the use of cookies. ScreenView uses small pieces of data called cookies to help customise your user experience and to provide personalised advertising, contextualized and targeted native advertisements.

What is a cookie ?

A cookie is a small piece of data sent by a website's server to your computer or mobile device and stored in simple text files in your browser (e.g. Google Chrome, Internet Explorer, Safari). Cookies can be read by the website on your subsequent visits. The information stored in a cookie may relate to your browsing habits on the web page, or a unique identification number so that the website can "remember" you on your return visit. Generally speaking, cookies do not contain personal information from which you can be identified, unless you have furnished such information to the website. It consists of anonymous information, including a unique user identifier. When you revisit a site or navigate between pages, this data is passed from your browser to the site's server. With this data, the website is able to 'remember' your browser, enabling it to retrieve your user preferences, to personalise your visits and to simplify any sign-in procedures.

Cookies are intended to improve your user experience by making it easier and faster to navigate through a website. For example, some websites require that you log in to gain access. If such sites did not use cookies, then you would be required to enter your login details every time you navigated to a new page because the website would not be able to remember that you had already logged in.

Many websites also use cookies for advertising purposes. For example, certain cookies allow a website to determine if you've already seen a particular ad and therefore it may not display that ad on subsequent pages that you visit.

All of the information a cookie collects can only be retrieved by the website server that sent the cookie to your browser. Cookies do not in any way compromise the security of your computer.

How does ScreenView use cookies ?

When you visit www.screen-view.com

ScreenView uses a Google Analytics cookie for its corporate website to collect information about user behavior and use of the site.

When you visit or interact with ScreenView's Services :

ScreenView uses a single cookie to uniquely identify the user. A ScreenView unique technical identifier is then assigned to the user. ScreenView collect information through this cookie placed in your browser.

ScreenView “tags” visitors to sites containing advertising and its advertising partners’ websites with advertising cookies.

ScreenView use cookies to help to understand how you interact with the our services, including to track conversions and to collect various usage statistics. ScreenView may also use data for statistical purposes to be published without mentioning the client or the publisher site.

When interacting with ScreenView’s ads (when a user click on a ScreenView ad) to visit the advertiser website, advertisers may place cookies on your device as well they may independently collect data or solicit personal information, in which case you will be subject to their own privacy and cookie policy.

When ScreenView’s advertising solutions are on a website’s partner, user are subject both to ScreenView and the website cookie policies. Please note that users are subject to the privacy and cookie policies of each site they visit.

Third Parties Cookies

Additionally, Third parties also place cookies on your Device. Some of the cookies we issue are provided by third-party providers to engage in native advertising and display advertisements tailored to end users’ preferences. Those are related to the campaign’s ‘diffusion by advertising partners or by audiences’ analysis services such as Google Analytics. These third party technologies are not covered by our Privacy Policy. Please consult the privacy policy of each third party for details.

Advertising/Behavioral Targeting

We may use third party analytics vendors to evaluate and provide us with information about the use of the Service. We do not share personal information with these third parties, but they may set and access their own cookies, pixel tags and similar technologies on your device and they may otherwise collect or have access to information about you, including usage information.

We may also use third party redirects, which will redirect you through a third party server before redirecting to the final landing page. On this redirect, the third party may place its own cookies, pixel tags and similar technologies on your device (e.g., for purposes of retargeting) and collect or have access to information about you, including usage information.

Security of information and Data Protection

ScreenView works towards the highest security standards to collect data from targeted audiences. We have implemented security measures such as emails encryption and firewalls. The data collected is kept for a maximum period of thirteen months from the date of collection. Our cookies expire thirteen months after their last update. We understand the importance of security and the confidentiality of your information is to you. Keeping your information secure is a top priority for ScreenView.

Controlling cookies

Cookies are meant to improve the user experience, but some users prefer to set restrictions on the types of cookies that can be stored on their computer or mobile phone. By modifying your browser preferences, you have the choice to accept all cookies, to be notified when a cookie is set or to reject all cookies.

It is important to note that you will lose some functions of a website if you choose to restrict or disable its cookies.

How to manage and disable cookies ?

Users can set their browsers to accept or reject all, or certain, cookies, or to notify you when a cookie is being placed in their browser, by checking the browser's options. If you would like more information how to manage cookies according to your browser:

Chrome : <https://support.google.com/chrome/answer/95647>

Firefox : <https://support.mozilla.org/t5/Protect-your-privacy/Enable-and-disable-cookies-that-websites-use-to-track-your/>

Internet Explorer : <https://support.microsoft.com/help/17442/windows-internet-explorer-delete-manage-cookies>

Safari : <https://support.apple.com/kb/PH21411>

For more information about how to manage cookies, including opting-out of different types of cookies please visit: www.aboutcookies.org

You can also find more information about how to opt-out of targeting cookies by visiting: www.youronlinechoices.com

Changes and Updates

Updated: 3th May 2017. We may update our Cookie Policy to reflect any changes in technology or data protection legislation. Any updates or changes that may affect how we use cookies or how you as a user can manage cookies will appear on this page. Your continued use of the Site and the Services constitutes your agreement to this Cookie Policy and any updates. In case of an update, we will post those changes in this page.

Contact

If you have questions about this Cookie Policy, you may contact us at support@screen-view.com or ScreenView - 12, Camden Road - Dublin 8 - Ireland